

# Lead a Campus BetterWorldBooks™ Book Drive

WWW.BETTERWORLDBOOKS.COM

**NO SCANNING**  
**MORE FUNDING**  
**MORE REWARDS**

*Better World Books will partner with every Sigma Tau Delta chapter to host an "on campus" book drive to benefit literacy initiatives worldwide.*



*Help break the cycle of poverty through education and literacy...one book at a time!*

## **No Scanning, More Funding**

Better World Books covers all shipping costs, provides posters and flyers, AND calculates the environmental impact of your book drive on campus!

NEW, tiered program (Silver, Gold, Platinum, and Diamond)—up to \$1.35 per accepted book without scanning!

## **More Chapter Rewards**

- online acknowledgement and recognition certificate
- \$100 for collecting greatest number of accepted books in fall drive
- eligibility for a Summer Internship for Sigma Tau Delta members
- chance to win an international trip with a BWB literacy partner;
- chance for a chapter to win a \$500 BWB gift certificate!
- win a coveted "Well Read" or "That's What She Read" T-shirt

**Start your Sigma Tau Delta Chapter  
Better World Books Campus book drive today!**

Semester book drives run

Fall: through December 31, 2010 · Spring: February 1 through July 31, 2011

email: [campus@betterworldbooks.com](mailto:campus@betterworldbooks.com) to get started  
find funding and rewards information at [www.english.org](http://www.english.org)